

Jason Geis – Resume

2015-2022: blue chip marketing worldwide

VP, Executive Creative Director/Department Head/New Business Lead

Ran key accounts (P&G, Daisy, Splenda, MolsonCoors) and oversaw many more (White Castle, Merrell, flow water, Brown-Forman to name a few).

Also ran over 15 pitches a year for the agency, as well as handling a rebrand, marketing and public speaking. Responsible for the entire creative team, including writers, art directors, web production, content creators, studio designers, proofreaders, art buyers, producers, freelancers...30+ total.

Brands: P&G, Ricola, Wells Dairy (Blue Bunny, Bomb Pop), Cream of Wheat, Ortega, Pirate's Booty, Enjoy Life Foods, Green Toys, Revlon, Haribo, Brown Forman, Daisy, Fisher Nuts, Merrell, MolsonCoors, On-Cor Frozen Foods, flow water, Lumify, White Castle, Splenda

2013-2015: Anthem Worldwide

VP, Group Creative Director/Department Head.

Responsible for the entire creative department, as well as all major accounts, new business, and interaction with partner agencies around the country.

Brands: Dr Scholls, General Mills, Home Depot, Gildan, HON, Contigo, Thermos, Heinz

2008-2013: FCB

SVP, Group Creative Director.

On my second stint at FCB I was recruited back to lead an integrated group of 12 creatives to handle through-the-line marketing efforts from broadcast to in-store and everything in-between. Created award-winning work for Kmart, Kraft Foods and more, while also managing some of the biggest new business wins at the agency.

Brands: Kmart, Kraft Foods, MillerCoors, Valspar Paint, ConAgra Foods, Discover Card, United States Postal Service, Oreo, Chips Ahoy, Tombstone Pizza, Jack's Pizza, DiGiorno, Halls, Kikkoman, Kellogg's, SCJ

2006-2008: DDB

Creative Director.

Recruited by client to join the ConAgra Foods team, where I worked on Hebrew National, LaChoy, and Egg Beaters, as well as led the winning pitch for Bel Brands Laughing Cow and Smuckers.

1999-2006: FCB

Entry - Associate CD.

This is where I started my career and learned the industry. Was mentored by some of the best in the business and was at the forefront of digital and social media marketing for the agency. I learned how to pitch to clients, concept television commercials and mock-up a double truck print ad into a magazine. It was here I discovered my super power as a presenter. I laughed, I cried, I rarely slept.

Comedy 1999-Present.

I have taught, performed and studied at Second City, iO Theater, The Annoyance and The Playground, as well as taught improv, presentation skills and brainstorming around the country. I have founded my own comedy theater, which I ran for 17 years and am currently the Artistic Director for ComedySportz Chicago, where I perform regularly. I have written over ten original musicals, several of which have been highly recommended by the Chicago Tribune, Reader and Sun Times and one of which had 'celebrity' cameos in it from the notorious B-movie, The Room. Ask me about it.